



JUNIOR LEAGUE
of Gwinnett & North Fulton Counties



CASINO ROYALE
BETTING ON BRIGHT FUTURES



Tannery Row Ale House
Saturday October 17, 2015
www.jlgnf.org

Women Building Better Communities



CASINO ROYALE

BETTING ON BRIGHT FUTURES

Casino Royale: Betting On Bright Futures is a fun evening of casino games, socializing and giving back. In its inaugural year, JLGNF has set a goal of raising \$10,000 to go toward our “Strong Girls, Bright Futures” community projects and other league initiatives. With your help, we can increase our fundraising abilities to support our community focus of girls’ self-esteem.





INSPIRATION

Strong Girls, Bright Futures

The Junior League of Gwinnett and North Fulton Counties wants to make a difference in the lives of young girls around our community. Our “Strong Girls, Bright Futures” self-esteem program aims to create awareness, education and empowerment for preteen and teen girls, with an emphasis on girls in grades 5-8, regarding the value of intelligence, competence and education to assist the girls in making positive decisions.

We focus our community impact on our local area of North Fulton, Gwinnett and South Forsyth Counties using collaborative partnerships with organizations including Girls, Inc., Rainbow Village, Jesse’s House and Girls on the Run of North Georgia.

In 2014-15, JLGNF contributed over 900 hours to our community. JLGNF:

- Held 8 events with Rainbow Village & Jesse’s House with different program topics
- Hosted a 3 hour self esteem workshop for 14 middle school girls
- Provided logistical support and capacity building for many of our partners
- Packed 400 lunches for MUST Ministries, conducted drives for critical supplies and more.



WHY SHOULD YOU SPONSOR?

To help promote girls' self-esteem

A young girl's self-esteem can dramatically influence the decisions she may make throughout her lifetime. Research has shown that girls' self-esteem peaks at only age 9, before a young girl even reaches those difficult middle and high school years. Middle school girls benefit from additional programs and education that focus on self-esteem, service, confidence, and leadership skills. Girls with low self-esteem are three times more likely than girls with high self-esteem to engage in harmful or destructive behavior that can leave a lasting imprint on their lives. Yet, according to the Foundation Center Report on Women & Philanthropy, less than 7% of national philanthropic dollars are allocated for women and girls. By sponsoring Casino Royale, JLGNF can provide trained volunteers and funding to our local partner organizations, JLGNF can increase its capacity, and make a lasting impact on these young lives.



SPONSORSHIP LEVELS

Casino Royale Title Sponsor - \$5,000

Exclusive Naming rights (“brought to you by”)

Includes VIP event admission for 10 including:

- ◆ 2500 extra chips
- ◆ Gold Ticket to VIP Prize Drawing
- ◆ 2 regular tickets to prize drawing
- ◆ 2 extra drink tickets

Includes regular event admission for 10

Personal Concierge at event who provides you and your VIP guests with the ultimate High Roller experience! She will make sure your guests are well fed, grab drink refills, and will be there to answer any questions you have about the event

Company logo printed on all Casino playing chips and money

Company recognition by hosts at the event

Company recognition in all press releases and announcements

- ◆ Company must provide JLGNF with the desired logo and company information

Company name and recognition in all JLGNF E-Newsletters promoting the event

Company name, logo, and link to company website from JLGNF website

Company logo on all event signage and event advertisements

Full color page logo ad in auction catalog

Opportunity to distribute and market pre-approved event materials

Monthly social media mentions on JLGNF Facebook and Twitter leading up to event and 1 post event mention



SPONSORSHIP LEVELS

Platinum Sponsor - \$3,500

Includes VIP event admission for 10 people

Includes regular event admission for 6 people

Company recognition by hosts at the event

Company recognition in all press releases and announcements

- ◆ Company must provide JLGNF with the desired logo and company information

Company name and recognition in all JLGNF E-Newsletters promoting the event

Company name, logo, and link to company website from JLGNF website

Company logo on all event signage and event advertisements

Half-page color logo ad in auction catalog

Opportunity to distribute and market pre-approved event materials

3 social media mentions on JLGNF Facebook page and Twitter

Crystal Sponsor - \$2,500

Includes VIP event admission for 4 people

Includes regular event admission for 4 people

Company recognition by hosts at the event

Company recognition in all press releases and announcements

- ◆ Company must provide JLGNF with the desired logo and company information

Company name and recognition in all JLGNF E-Newsletters promoting the event

Company name, logo, and link to company website from JLGNF website

Company logo on all event signage and event advertisements

2 social media mentions on JLGNF Facebook page and Twitter

¼ page color logo ad in auction catalog

Gold Sponsor - \$1,000

Includes VIP event admission for 2 people including benefits of that ticket level

Company recognition by hosts at the event

Company recognition in all press releases and announcements

- ◆ Company must provide JLGNF with the desired logo and company information

Company name and recognition in all JLGNF E-Newsletters promoting the event

Company name, logo on JLGNF website

Company logo on all event signage and event advertisements

2 social media mentions on JLGNF's Facebook page and Twitter

Silver Sponsor - \$500* Limited Availability*

Company name and logo displayed on specific casino game table

- ◆ Game table signage will include: "Sponsored By:"

Company recognition by hosts at the event

Includes 2 regular event admission tickets including benefits of that ticket level

Friend of the League Sponsor – In-kind gift donation valued at \$100.00 or more to the Casino

Royale Auction

Company recognition by hosts at the event

Company name, and logo on JLGNF website



MEMBER SPONSORSHIP LEVELS

Pearl Donor - \$500

Name listed on JLGNF website

Name recognition at 2015-2016 JLGNF GMMs

JLGNF Anniversary Year Gift

2 VIP tickets to event including:

- ◆ 2500 extra chips
- ◆ Gold Ticket to VIP prize drawing
- ◆ 2 regular tickets to prize drawing
- ◆ 2 extra drink tickets

2 regular tickets to event

4 extra tickets to regular prize drawing

Thank you on JLGNF Facebook and Twitter

Sapphire Donor - \$300

Name listed on JLGNF website

Name recognition at 2015-2016 JLGNF GMMs

2 VIP tickets to event including:

- ◆ 2500 extra chips
- ◆ Gold Ticket to VIP Prize Drawing
- ◆ 2 regular tickets to prize drawing
- ◆ 2 extra drink tickets

2 extra tickets to regular prize drawing

Thank you on JLGNF Facebook and Twitter



Ruby Donor - \$200

Name listed on JLGNF website

Name recognition at event

2 regular tickets to event

2 extra tickets to regular prize drawing

Thank you on JLGNF Facebook and Twitter

Gold Donor - \$100

Name listed on JLGNF website

General recognition at event

1 regular ticket to event

Thank you on JLGNF Facebook and Twitter

VIP/High Roller Ticket - \$125

Includes 2500 extra casino playing chips

1 Gold Ticket to VIP prize drawing

2 Regular tickets to prize drawing

2 extra drink tickets

Regular Admission Ticket - \$65

1,000 casino playing chips

1 ticket for prize drawing

1 drink and heavy appetizers



CASINO ROYALE
BETTING ON BRIGHT FUTURES

SPONSORSHIP COMMITMENT FORM

*Casino Royal Title Sponsor - \$5,000

*Platinum Sponsor- \$3,500 *Crystal Sponsor- \$2,500

*Gold Sponsor- \$1,000 *Silver Sponsor- \$500

*Friend of the League – minimum \$100 in-kind donation

Sponsorship Level Selected: _____

Company Name: _____

Authorized Agent: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Please make checks payable to: JLGNF with memo Casino Royale

We accept Visa, MasterCard or American Express

Credit Card number: _____

Expiration date: _____ Security code: _____

Please Return To:

Junior League of Gwinnett and North Fulton Counties
11330 Lakefield Drive, Building 2, Suite 200 Johns Creek, GA 30097
or email Maggie Beal maggie4845@gmail.com
JLGNF 501(c)3 Tax Identification Number: 58-1744356





CASINO ROYALE
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MEMBER SPONSORSHIP COMMITMENT FORM

*Pearl Donor - \$500

*Sapphire Donor- \$300 *Ruby Donor- \$200

*Gold Donor- \$100 *VIP High Roller Ticket- \$125

Sponsorship Level Selected: _____

Name : _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Please make checks payable to: JLGNF with memo Casino Royale

We accept Visa, MasterCard or American Express

Credit Card number: _____

Expiration date: _____ Security code: _____

Please Return To:

Junior League of Gwinnett and North Fulton Counties
11330 Lakefield Drive, Building 2, Suite 200 Johns Creek, GA 30097
or email Maggie Beal maggie4845@gmail.com
JLGNF 501(c)3 Tax Identification Number: 58-1744356

